# **Corporate Social Responsibility**

Giving back to society is a virtue deeply imbibed within our ethos. Since inception, we have been committed towards holistic human development index of the communities where we operate. Our objective is to set an example in business responsibility with thoughtful initiatives, growth opportunities, and infrastructure developments. In light with this, we are making a tangible difference in the regions where we operate.



#### **COVID-19 RELIEF CONTRIBUTION**



Our commitment towards social welfare was reflected in our contribution to state-level relief measures, with a donation of ₹ 100 Lakhs to Telangana State Disaster Management Authority.

#### **SOLAR LIGHTS**

We are working to reduce our non-renewable resource dependence, and are adopting alternative energy for our community initiatives. During FY 2020-21, we supported community sustainability with the installation of 400 solar street lights across 8 villages/towns in Jogulamba- Gadwal districts of Telangana.





**VST Industries Limited** 

# **Corporate Social Responsibility**

#### SUSTAINABLE SMART TOILETS

Providing basic infrastructure to the vulnerable sections of society through timely interventions is paramount to our CSR objective. At VST, we partnered with **Gramalaya** - one of the approved National Key Resource Centers (KRC) of the Ministry of Drinking Water and Sanitation, Government of India, New Delhi for South India.

We successfully implemented initiatives from the past five phases of the project, wherein we ensured accessible and sustainable sanitation facilities for 775 families across six select villages of Telangana. This initiative has implemented to create awareness among the communities on latrine and hygiene habits, including women and children in the target areas. We are working towards sustainable hygiene promotion through community-based organisation and conduct visits to these villages to assess the present sanitation situation and ensure that the families in the operational areas are provided appropriate sanitation facilities.

#### Gramalaya - VST Industries Limited sixth phase project FY21

**Project Area** 

Jogulamba Gadwal District, Telangana

**Project period** 

Ongoing

Intervention

Construction of 775 Smart Toilets, covering 6 villages

Budget

₹ 4.86 Cr

Impact

5,250 smart toilets under Swachh Ghar Mission Programme

#### Village awareness meetings

- The Gramalaya VST Project staff conducted the mass awareness programme village-wise to ensure sustainability awareness
- · These meetings were organised by the WASH committee member's support

### Number of meetings held in rural Telangana



12

GORLAKKANTHODDI UNDAVELLY 14 CHINTHALAGUNDA

THAKKASILA 20

15

## **SECURE SANITATION FOR THE ELDERLY**

Ms. Chandramma is a 90-year old mother living with her son and daughter-in-law in a home with little to no sanitation facilities. They were concerned about the adverse health effects that come with the absence of toilets and basic hygiene. Gramalaya - VST Industries constructed a smart toilet in front of their house, which is being used by the people in the family.

## **EMPATHY FOR THE MENTALLY-CHALLENGED**

Ms. Renuka is a 38-year old psychiatric patient who suffered a mental disorder post her marriage. Unfortunately, her husband divorced her and she has been living unaccompanied and separately in her home at Thakkasila village ever since. Till last year, she did not have a toilet and defecated in open places. With Gramalaya - VST Industries she now has her own Smart toilet and is very happy.

### **CARE FOR THE DISABLED**

70-year old Ms. Govindamma has paralysis of both legs and a hand and faces huge difficulty on a daily basis in fulfilling her ablutions. During monsoons the situation is even messier with these people resorting to open defecation. Gramalaya - VST Industries' smart toilet alleviated the problem.

### SERVING THE UNDERSERVED

Mr. B.Srinivasulu is a fisherman, living with his wife and 4 children. The level of his income does not allow him the luxury to construct a toilet in his home. Gramalaya - VST Industries constructed a smart toilet in front of their house to ensure that the children grow up in a healthy environment and do not have to struggle with basic hygiene and sanitation needs.

#### Challenges faced in the fiscal



Shortage of M. Sand for construction of smart toilets



Time consumed for curing of toilet building





Increased raw materials cost



Limited time for project execution





26