

Who We Are

VST Industries Limited (VST) is among the oldest and most seasoned cigarette players in India, involved in manufacturing and marketing cigarettes as also trading unmanufactured tobacco. Incorporated in 1930 as Vazir Sultan Tobacco Company Ltd. at Hyderabad, we are an associate undertaking of British American Tobacco Plc., the global leader in cigarettes.

Our portfolio comprises some of the most iconic and innovative brands that have catered to adult smoker needs for close to a century.

VST IN NUMBERS

Fastest growing
cigarette company since FY 2014-15

~33%
record increase in adult consumer
base since FY 2014-15

2 brands
among the top 10 in the cigarette
industry

**Portfolio
upgradation**
2 new trademarks
successfully established

Our revenue streams
comprise cigarettes and
trading in unmanufactured
tobacco.

REVENUE MIX

14%
Unmanufactured
tobacco



86%
Cigarettes